WHAT DIFFERENCE CAN ONE DONOR MAKE?
What Sheldon Levy, AB’09, loves about the University of Chicago is “an education that focuses on critical thinking and rigor,” he said. “You’ve really got to put the moves behind your muscle.”

Since graduation Sheldon has donated $20.09 out of each paycheck he earns as a senior analyst at the advertising/marketing firm ZenithOptimedia to the Odyssey Scholarship program.

“As much as the buildings on campus are great, and the research is great, what moves all of that is the people who inhabit those buildings and do that research,” he said.

Sheldon is also a dedicated volunteer, taking leadership roles in efforts from his fifth-year reunion to the University’s Volunteer Caucus to the Alumni Club of New York City. As someone who loves the University, he sees annual giving as another means of expressing that commitment.

“The easiest way to show that you care is to participate in the conversation,” he said. “I’m an annual giver because it shows that I’m committed: I’m in.”

Donors who give at any level, year after year, to any area of the University, provide the significant, reliable base of support needed to pursue cutting-edge research, attract the most promising students, and hire agenda-setting faculty.

“It all begins with philanthropy,” said Carol Ann Olson, PhD’82, MD’86, who has given to UChicago for 18 consecutive years. “I would have never been able to attend graduate school without the help of several loans and scholarships. I give back to the University as a way of repaying that generosity, and to make sure that future generations of students have the same opportunity.”

Alumni, friends, parents, and family members who make gifts every year are a vital part of the University’s continued growth and eminence. In appreciation of and in gratitude for this critical support, the Maroon Loyalty Society recognizes loyal annual donors like Carol Ann who give any amount to any area of the University on an annual basis.

“Consistent giving is important in terms of illustrating my dedication to the University and the experience I had as a student.”

CAROL ANN OLSON, PHD’82, MD’86
LINDENHURST, ILLINOIS
WHAT DIFFERENCE CAN YOU MAKE?

Across the University, gifts from thousands of people like Carol Ann and Sheldon add up quickly to have a tremendous effect. Annual support provides scholarships, funds research, and makes special programming possible. In short, it makes the University of Chicago the University of Chicago.

**FOUR ODYSSEY SCHOLARSHIPS FOR COLLEGE STUDENTS OR SEED MONEY FOR TWO NEW FACULTY RESEARCH PROGRAMS**

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**25 METCALF INTERNSHIPS TO GIVE COLLEGE STUDENTS CAREER EXPERIENCE AND 20 STIPENDS FOR GRADUATE RESEARCH IN THE DIVISIONS OF THE HUMANITIES, SOCIAL SCIENCES, AND PHYSICAL SCIENCES**

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*Examples based on fiscal 2014 UChicago giving.*
Join Carol Ann Olson, Sheldon Levy, and thousands of loyal donors like them in the Maroon Loyalty Society today. If you have included UChicago in your philanthropy for three or more consecutive years, you are already a member. Maintain your status by renewing your gift today.

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Join at the Advocate level by making a recurring gift commitment of at least three years. Perfect donors—alumni who have given every year since their most recent degree—automatically qualify for top-level, or Guardian, membership. Your consistent annual support helps to ensure the University of Chicago’s continued distinction as one of the world’s great centers of inquiry, discovery, education, and impact. As a Maroon Loyalty Society member, you will also receive recognition in the Maroon Loyalty Society Honor Roll of Donors, exclusive invitations to events, the Maroon Loyalty Society’s biannual newsletter, and dedicated access to loyalty society staff.

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The University of Chicago Campaign: Inquiry and Impact—the most ambitious and comprehensive campaign in the University’s history—is an important opportunity for alumni, parents, family, and friends of the University to support faculty and researchers, practitioners and patients, and students and programs across the University, making it stronger still.